



Canon iR C2880/C3380-series



Digital Copier/Printers



Katun PN: 36790, 36791, 36792, 36793
OEM PN: various, Type GPR-23 and C-EXV-21

These new Katun® Business Color toners provide OEM-equivalent performance and tremendous cost savings for Canon dealers!

Building off the success of Katun® Business Color toners for use in Canon iR C3200-series machines, the introduction of these Katun® color toners expands a large and growing selection of Katun® imaging supplies for use in Canon applications. This toner set, which provides OEM-equivalent yields and image quality, is ideal for business color environments, and provides the true cost savings that dealers need without the risk of poor performance or end-user dissatisfaction. These cost savings enable greater dealer profitability both short and long-term, because this widely placed machine series is still being actively sold into the market.

Benefits:

◆ A Huge, Long-Term Profit Opportunity on a Large, Widely Placed Machine Base!

These Katun® color toners are priced competitively against the OEM toners for these machines. The Canon iR C2880/C3380-series represents a very successful color series and is still being actively placed, providing you with substantial cost-saving and profit opportunities now and in the future. Depending on the number of placements you have of this popular Canon color machine, this single Katun® product introduction can make an immediate and significant impact on your bottom line profitability.

◆ Choosing Your Color Partner: Reliable Performance and True Cost Savings

Not only do these Katun® color toners provide significant up-front savings, their strong yields, consistent performance and reliability ensure that your true cost savings remain high with every toner purchase. True costs – the toner purchase price plus any additional costs you could incur due to lower-than-expected-yields, poor performance and/or unexpected and costly service calls – may be much higher when you purchase other (non-Katun®) aftermarket toners. In challenging economic times, it's even more important that your supplies partner offers true cost savings in both the short and long term.

◆ OEM-Equivalent Performance

This Katun® toner set provides OEM-equivalent yields, copy/print quality, full compatibility, fusing, and overall performance, so you can install these Katun® toners without risking the performance of your machines or the satisfaction of your end-users.

◆ Ideal Color Quality for Business Color Environments

Color reproduction in business color applications varies, even from machine to machine within an OEM family using all OEM supplies. Consistent with the reality of this environment, this Katun® color toner set provides outstanding color reproduction, OEM-equivalent print quality, fusing performance, and yields, and meets or exceeds end-user performance expectations in business color applications - where precise color matching is not a primary requirement.

KATUN®

BUSINESS COLOR

Product Characteristics

Metrics	OEM	Katun
Part number: Black	0452B003AA (WW) 0452B002AA (EU)	36790
Part number: Cyan	0453B003AA (WW) 0453B002AA (EU)	36791
Part number: Magenta	0454B003AA (WW) 0454B002AA (EU)	36792
Part number: Yellow	0455B003AA (WW) 0455B002AA (EU)	36793
Type Designator	GPR-23 (NA), C-EXV-21 (EU)	GPR-23 (NA), C-EXV-21 (EU)
Price per/sold in	Priced per cartridge, Sold per cartridge	Priced per cartridge, Sold per cartridge
Stated Yield/cartridge	26,000 @ 5% coverage (Black) 14,000 @ 5% coverage (Colors)	26,000 @ 5% coverage (Black) 14,000 @ 5% coverage (Colors)
Country of origin	Japan	Origin: Taiwan, Assembled in Japan

Machine Overview

Model	Speed (ppm)	Intro Date	Mfg Status	Markets
IR C2550/C2550I	23 color 25 black	Feb. 2008	Current	Worldwide
IR C2880/C2880I	26 color 28 black	Oct. 2006	Discontinued	Worldwide
IR C3080/C3080I	28 color 30 black	Apr. 2008	Current	Worldwide
IR C3380/C3380I	30 color 35 black	Oct. 2006	Discontinued	Worldwide
IR C3480/C3480I	30 color 34 black	Apr. 2008	Current	North America

Katun® Business Color

Katun® Business Color products provide excellent color quality - including halftones, image resolution, and gloss - consistent with performance expectations in business color environments. These Katun® toner products provide OEM-equivalent print quality, fusing performance, and yields, and meet or exceed end-user performance expectations in business color applications - where precise color matching is not a primary requirement. For graphics color applications - choose Katun® Performance™ color products.



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