



Canon iR C2880/C3380-series



Digital Copier/Printers



Katun PN: 36790, 36791, 36792, 36793
OEM PN: various, Type GPR-23 and C-EXV-21

These new Katun® Business Color toners provide OEM-equivalent performance and tremendous cost savings for Canon dealers!

Building off the success of Katun® Business Color toners for use in Canon iR C3200-series machines, the introduction of these Katun® color toners expands a large and growing selection of Katun® imaging supplies for use in Canon applications. This toner set, which provides OEM-equivalent yields and image quality, is ideal for business color environments, and provides the true cost savings that dealers need without the risk of poor performance or end-user dissatisfaction. These cost savings enable greater dealer profitability both short and long-term, because this widely placed machine series is still being actively sold into the market.

Benefits:

- ◆ **A Huge, Long-Term Profit Opportunity on a Large, Widely Placed Machine Base!**
These Katun® color toners are priced competitively against the OEM toners for these machines. The Canon iR C2880/C3380-series represents a very successful color series and is still being actively placed, providing you with substantial cost-saving and profit opportunities now and in the future. Depending on the number of placements you have of this popular Canon color machine, this single Katun® product introduction can make an immediate and significant impact on your bottom line profitability.
- ◆ **Choosing Your Color Partner: Reliable Performance and True Cost Savings**
Not only do these Katun® color toners provide significant up-front savings, their strong yields, consistent performance and reliability ensure that your true cost savings remain high with every toner purchase. True costs – the toner purchase price plus any additional costs you could incur due to lower-than-expected-yields, poor performance and/or unexpected and costly service calls – may be much higher when you purchase other (non-Katun®) aftermarket toners. In challenging economic times, it's even more important that your supplies partner offers true cost savings in both the short and long term.
- ◆ **OEM-Equivalent Performance**
This Katun® toner set provides OEM-equivalent yields, copy/print quality, full compatibility, fusing, and overall performance, so you can install these Katun® toners without risking the performance of your machines or the satisfaction of your end-users.
- ◆ **Ideal Color Quality for Business Color Environments**
Color reproduction in business color applications varies, even from machine to machine within an OEM family using all OEM supplies. Consistent with the reality of this environment, this Katun® color toner set provides outstanding color reproduction, OEM-equivalent print quality, fusing performance, and yields, and meets or exceeds end-user performance expectations in business color applications - where precise color matching is not a primary requirement.

KATUN®

BUSINESS COLOR

Product Characteristics

Metrics	OEM	Katun
Part number: Black	0452B003AA (WW) 0452B002AA (EU)	36790
Part number: Cyan	0453B003AA (WW) 0453B002AA (EU)	36791
Part number: Magenta	0454B003AA (WW) 0454B002AA (EU)	36792
Part number: Yellow	0455B003AA (WW) 0455B002AA (EU)	36793
Type Designator	GPR-23 (NA), C-EXV-21 (EU)	GPR-23 (NA), C-EXV-21 (EU)
Price per/sold in	Priced per cartridge, Sold per cartridge	Priced per cartridge, Sold per cartridge
Stated Yield/cartridge	26,000 @ 5% coverage (Black) 14,000 @ 5% coverage (Colors)	26,000 @ 5% coverage (Black) 14,000 @ 5% coverage (Colors)
Country of origin	Japan	Origin: Taiwan, Assembled in Japan

Machine Overview

Model	Speed (ppm)	Intro Date	Mfg Status	Markets
IR C2550/C2550I	23 color 25 black	Feb. 2008	Current	Worldwide
IR C2880/C2880I	26 color 28 black	Oct. 2006	Discontinued	Worldwide
IR C3080/C3080I	28 color 30 black	Apr. 2008	Current	Worldwide
IR C3380/C3380I	30 color 35 black	Oct. 2006	Discontinued	Worldwide
IR C3480/C3480I	30 color 34 black	Apr. 2008	Current	North America

Katun® Business Color

Katun® Business Color products provide excellent color quality - including halftones, image resolution, and gloss - consistent with performance expectations in business color environments. These Katun® toner products provide OEM-equivalent print quality, fusing performance, and yields, and meet or exceed end-user performance expectations in business color applications - where precise color matching is not a primary requirement. For graphics color applications - choose Katun® Performance™ color products.



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